

Responsible Innovation: Building Tomorrow's Responsible Firms



Start Date

June 25, 2019

Course Length

6 weeks

Estimated Effort

3 - 4 hrs p/week

Price

Free

Make the Responsible Research and Innovation (RRI) approach the core of your company's Corporate Social Responsibility (CSR) and strategic policies.

This course demonstrates how RRI can help firms to be innovative, more profitable and at the same time have positive societal and environmental impact.

You will learn how organizations can evaluate their current position within RRI, rethink their strategies and develop a plan to embed RRI within their CSR and corporate citizenship strategic policies.

We will provide you with a toolkit and explain how to make the RRI approach feasible within your own organization taking into consideration stakeholder engagement, value sensitive design, sustainability, safety as well as current international standards.

Innovative Businesses

In this course we analyze the relevance of RRI, including drivers and barriers, for firms of different sizes and in different sectors, and the implications for corporate governance. We show the results and lessons learned from eight pilot studies in innovative businesses across Europe working in different areas (such as nanotechnology, data and automotive) when they integrated RRI in their innovation process and business strategy.

What you'll learn:

- Explore successful strategies for RRI and implications for corporate citizenship at business level
- Review Key Performance Indicators for CSR and RRI
- Utilize the toolkit we provide to install the processes required for RRI
- Analyze best practices from different companies across Europe
- Design a roadmap for RRI to embed in CSR policies